×  NUTRITION CREATOR · INSTAGRAM LEADS

# How Abhishek Gained 33k Followers & 2.4Mil Reach with Spur

Discover how Dt. Abhishek Banerjee, a certified nutritionist and weight loss coach, gained 33,000 followers and 2.4 million reach using Spur's Instagram automation tools.

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14-day free trial, no credit card needed.



**Dt. Abhsihek Banerjee**
Nutrition creator · Instagram leads

**35k to 68k**
Follower Growth

| | |
|---|---|
| Account Reach in Last 2 weeks | **2.4Mil** |
| Sales Generated | **Rs. 100k** |
| Setup Time | **5 Mins** |

## KEY TAKEAWAYS

- Invite viewers to comment for a free diet chart.
- Send the resource by DM and include a follow prompt.
- The story reports 33,000 added followers and 2.4 million people reached.

Ask an AI about this story — ChatGPT · Claude · Perplexity

| | |
|---|---|
| CHALLENGE | Grow reach and turn engagement into meaningful conversations with potential clients. |
| SOLUTION | Automate comment replies and resource delivery, with a follow prompt before sharing the link. |
| RESULTS | ✓ 33,000 added followers<br>✓ 2.4 million people reached |

## HOW THE WORKFLOW WORKS

**STEP 1**
Offer a useful resource

**STEP 2**
Respond and invite a follow

**STEP 3**
Deliver the resource by DM

# Listen from Dt Abhishek himself

Check out his video testimonial here.

# Introduction

Dt. Abhishek Banerjee, known as @weightlosswidabhishek on Instagram, is a certified nutritionist and weight loss coach who has transformed over 10,000 lives. Founder of @Dietangle, Abhishek aimed to expand his reach and engagement on Instagram. With Spur's Instagram automation tools, he achieved remarkable growth in his followers and engagement.

# The Challenge

Before using Spur, Abhishek had 35k followers and wanted to increase his reach and engagement to attract more clients and boost his sales. He needed an efficient way to engage with his audience and convert interactions into meaningful connections and sales.

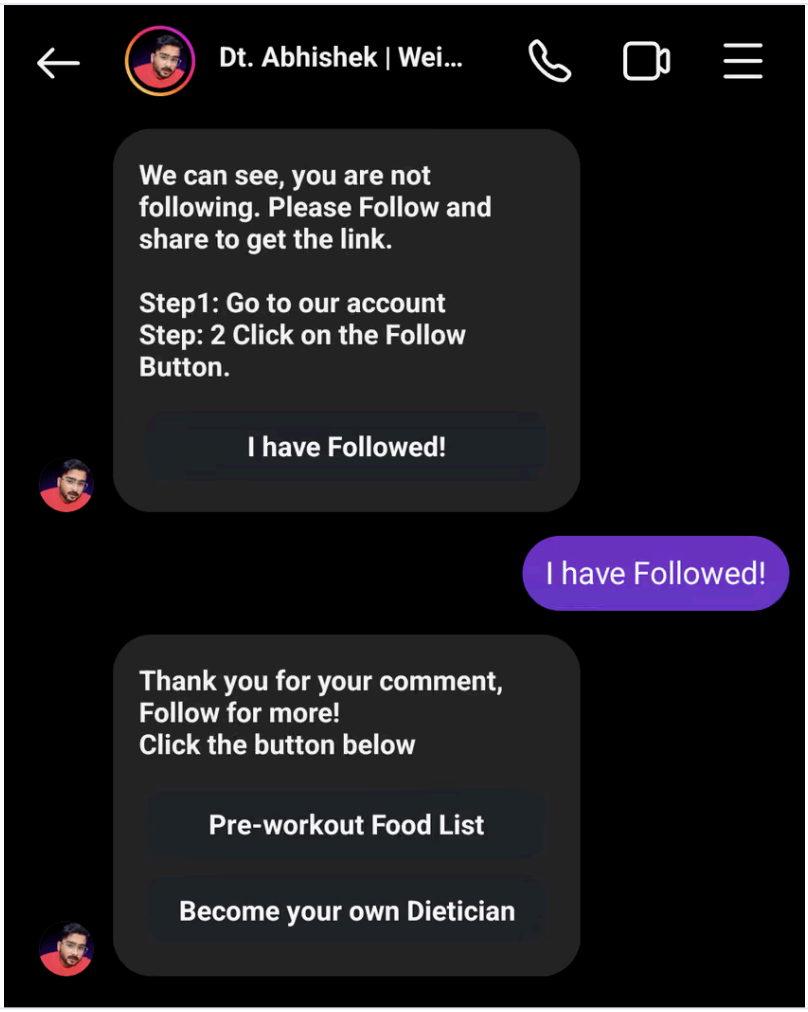
> “The kind of customisation and support I got from Spur has made my content creation journey super easy. Especially the engagement part is fully automated. Thank you so much Spur Family ”
>
> **Dt. Abhsihek Banerjee**, Certified Nutritionist & Weightloss Coach, 10,000+ Transformed with Me

# The Solution

Spur provided Dt. Abhishek with Instagram Comment Automation, a feature that automated his engagement process and drove significant growth. Here's how it worked:

### Comment Automation - Free Content Delivery:

Abhishek offered a free diet chart to anyone who commented on his posts. Spur automated the response to each comment, sending a direct message with the diet chart link. However, before sending the link, Spur's automation ensured that the users followed Abhishek's account if they weren't already followers.




Automated reply in DM for comments

### Engagement Boost:

When people comment on Instagram posts, it signals to Instagram's algorithm that the content is engaging, leading to increased visibility and reach.

It's easier for followers to comment than to click a link in the bio or send a direct message.

### Conversion Optimization:

Upon commenting, followers received an automated message with a guide or a product link, enabling Abhishek to collect leads and increase sales seamlessly.

SPUR

**Spend time on your expertise, not repetitive DMs.**

Set up comment replies, follow prompts and resource links for your next post.

Book a demo ›

# Results

| Results at a glance | |
|---|---|
| Follower Growth | 35k to 68k |
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Using Spur's Instagram Comment Automation, Abhishek experienced a significant increase in engagement and followers, leading to a broader reach and more sales. His content reached 2.4 million people, and his follower count almost doubled from 35k to 68k. Most impressively, he generated $100k in sales in just seven days.

## Conclusion

Instagram comments are a goldmine to boost your engagement and conversions, if used well. Like Dt. Abhishek Banerjee, you too can achieve all the above goals with just 10 minutes of effort.

Sign Up Now and experience the transformative power of Spur's automation tools for your social media growth and engagement.

Was this page useful?


**Run one of these on your own audience.**

Spur turns customer behaviour into WhatsApp and Instagram audiences and bills you per conversation delivered. It connects to Shopify if you sell there. 14-day free trial, no credit card needed.

Start for free >  Book a demo

Meta Business Partner  Shopify Partner

- 14-day free trial
- No credit card needed
- Connects to Shopify in minutes
- WhatsApp billed per delivered message